

MHISC MARKETING OPPORTUNITIES

STAND OUT IN SOUTH CAROLINA!



No matter what your budget, there's a cost-effective way to send a high-impact message to decision-makers in the manufactured and modular home industries in South Carolina.

Whether you want to saturate the industry or target a specific audience, MHISC makes it easy and affordable for you.

UPDATE MAGAZINE

Update is the magazine you'll see on owners' and managers' desks across the state. This is *not* your typical dull association newsletter. It's colorful, interesting and full of news. Everybody in the industry reads and talks about **Update**. [Learn more.](#)

MODERN TIMES

Want to target retailers, residential builders and everyone in the modular end of our business? **MODern Times** is the only magazine dedicated to the modular market in South Carolina. [Learn more.](#)

E-NEWSLETTER and MANUFAX

Looking for a strong, immediate impact? Deliver your message to the in-box or fax machine of hundreds of owners, GM's and Office Managers in a matter of seconds. And your message won't be treated as spam—because it's distributed with up-to-the minute news that members want and need to read. [Learn more.](#)

MEETING SPONSORSHIP

MHISC's meetings are well-known for turn-out by retailers and other members. Multiply the power of your networking by being a meeting sponsor. You'll get great exposure before, during and after the meeting. [Learn more.](#)

WEBSITE ADVERTISING

Looking for repeat exposure for your company day after day? Want to make it super-easy for potential customers to contact you? These days it's just about impossible for retailers and others to do business in our state without turning to **MHISC.com**. That's where they find the association's detailed, exclusive directory of people and companies plus all the essential facts, form, laws and info companies need to do business. [Learn more.](#)

FIND A HOME

Retailers and modular builders: place your link on South Carolina's two most popular industry websites: mhisc.com & scmodularhome.com. These two websites get the most "hits" from consumers actively looking for a manufactured or modular home. [Learn more.](#)